

LABEL DESIGN POLICY

#1 APPROVAL REQUIRED BEFORE PRINTING

Your team and ours must approve your design before printing.

#2 PROHIBITED CONTENT



Cannabis Leaves
Words Related to Medical Marijuana



“Dietary Supplement”
Use “nutritional supplement”
or “hemp supplement” instead



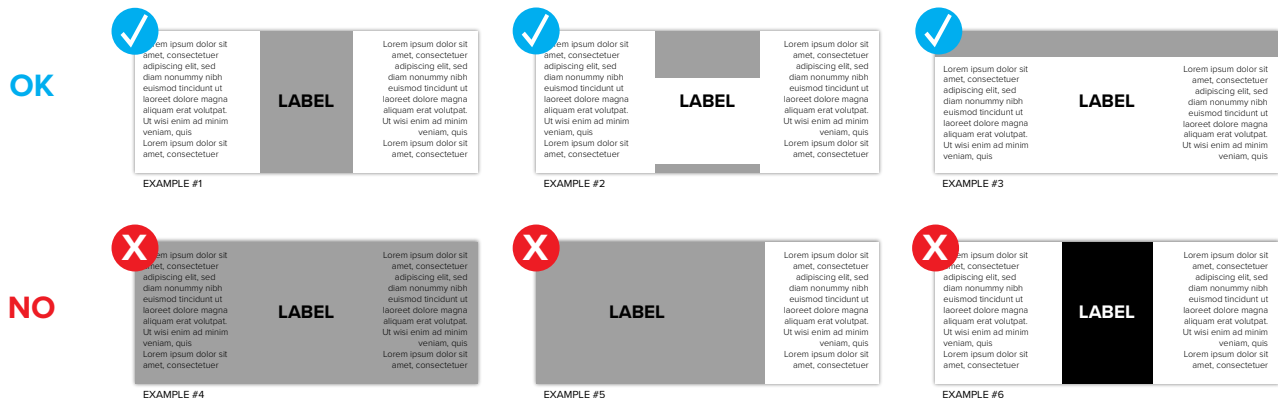
Health Claims
We do not allow verbiage that
claims to treat, cure, prevent, or
mitigate any ailment.

#3 COLOR USE LIMITATIONS

If you’re utilizing our free in-house label printing, there are limitations due to the equipment we use.

- If you’re adding a background color/pattern/image, it cannot cover more than ~20% of the label.
- Regardless of the 20% rule, the background color can not be black or very dark colors.

Example:



Doesn’t work for your desired look? You can pay for a 3rd-party company to print your labels and ship them to us. Your artwork must include an accurate lot number and manufacture date, since we won’t be able to print that onto your label during production. Ensure you choose a water-resistant label material.

Send your artwork to us to review and approve before ordering.