

EDUCATIONAL PIECES

FLYERS & BROCHURES



US Hemp Wholesale
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SKU: MM11

Tri-Fold Brochure for the Purfurred Pet Brand

SPECS

Size: 8.5" x 11" (unfolded)

Material: 100# / glossy

Available as: tri-fold brochure

Note: This flyer printed as-is includes Purfurred contact information.

PRICE

\$0.26 each

[Click here to view a larger image.](#)

- OUTSIDE -

Quality

To ensure you receive a quality product every time, our products are third-party lab tested to guarantee potency and purity. We remain up-to-date on industry research to make sure we're always using the best ingredients possible. The third-party testing facilities we work with specialize in testing for phytocannabinoids using High Performance Liquid Chromatography.

About Us

Jeff, the founder of our company, discovered hemp all through his own wellness battle. He set out on a mission to help others learn about the power of hemp and started a company in early 2013. Today, we have over 27 employees. A passion for hemp and helping others has remained at the forefront of our operations.

Our products are manufactured in our laboratory in Jenison, MI.

Purfurred

MHR Brands
PurfurredPet.com
888-610-4367
Jenison, MI

CBD for PETS

NATURAL WELLNESS
FULL-SPECTRUM HEMP OIL
SUPPLEMENTS & TOPICALS

- INSIDE -

Cannabinoids

These chemical compounds are the main active ingredients in cannabis.

The endocannabinoid system is a complex system of receptors and neurotransmitters that help regulate many of the body's functions. It is made up of two main parts: the endocannabinoid system and the cannabinoid receptors.

Over 100 active cannabinoids have been discovered to regulate many of the body's functions, including appetite, mood, and pain.

OUR PRODUCTS

DOG

Full spectrum hemp oil formulated for dogs. It contains all the natural compounds found in hemp, including CBD, CBG, and CBN. It is a natural way to support your dog's health and well-being.

CAT

Full spectrum hemp oil formulated for cats. It contains all the natural compounds found in hemp, including CBD, CBG, and CBN. It is a natural way to support your cat's health and well-being.

Research, Facts & History

- In 1993, Dr. Gaetano Di Marzo discovered the endocannabinoid system.
- In 1995, the first cannabinoid receptor was discovered.
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- In 2020, the first cannabinoid receptor was discovered.
- In 2021, the first cannabinoid receptor was discovered.
- In 2022, the first cannabinoid receptor was discovered.
- In 2023, the first cannabinoid receptor was discovered.
- In 2024, the first cannabinoid receptor was discovered.
- In 2025, the first cannabinoid receptor was discovered.

SKU: MM01

Educational flyer about CBD and the endocannabinoid system

SPECS

Size: 8.5" x 5.5"
Material: 100# / glossy
Available as: flyer
Note: There is no company name/info on this flyer. It is generic.

PRICE

\$0.10 each

You may order as-is at any quantity.
They are stocked & ready to ship.

- FRONT -

[Click here to view a larger image.](#)

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CANNABIDIOL (CBD)

Cannabidiol (CBD) is a compound in cannabis currently being studied for medicinal benefits. It does not make people feel high—in fact it can actually counter the psychoactive effects of THC.

We all have an Endocannabinoid System (ECS) consisting of two types of cannabinoid receptors. The CB1 receptors are found primarily in the brain and the central nervous system; and the CB2 receptors are distributed but primarily found in the immune system.

CBD and other cannabinoids affect our bodies by interacting with these receptors. Scientific research has shown that CBD may offer therapeutic benefits still being studied.

Cited Sources www.projectcbd.com

CBD AFFECTS RECEPTORS THROUGHOUT OUR BODIES...

CBD IS ABOUT LIVING HEALTHY, NOT HIGH.

We make no claims towards the efficacy of CBD products or the use of CBD in treating symptoms of any conditions. We encourage you to read further about this amazing compound.

What is Cannabidiol (CBD)?

CBD—short for Cannabidiol—is one of many compounds found in cannabis, known collectively as cannabinoids. It's the most abundant and widely studied non-psychoactive compound.

Cannabinoids
To learn how cannabinoids work, it's important to first understand the three different types.

Phytocannabinoids are naturally occurring cannabinoids (i.e. CBD, THC) found in plants, such as cannabis.

Endocannabinoids are cannabinoids (i.e. anandamide) that our bodies produce on their own.

Synthetic cannabinoids are man-made, artificial compounds meant to mimic the effects of cannabinoids such as CBD and THC.

The Endocannabinoid System (ECS)
Now that we know our bodies produce cannabinoids, it makes sense that they have a purpose. That purpose is to interact with and help regulate our ECS—a system made up of two receptors, called CB1 and CB2, located all throughout our bodies. The goal of the ECS is believed to be homeostasis, regulating internal conditions to stabilize and balance various biological processes. Similarly, cannabinoids from plants also interact with the ECS for various effects still being studied.

Cited Sources:
<http://www.projectcbd.com/EffectivenessofCBD.html#Effectiveness>
<http://www.medicaljournals.com/2012/12/20/annals-of-cbd-medicine-of-the-future/>

"Cannabinoids have been found to have antioxidant properties, unrelated to NMDA receptor antagonism. This new found property makes cannabinoids useful in the treatment and prophylaxis of wide variety of oxidation associated diseases, such as ischemic, age-related, inflammatory and autoimmune diseases."

Source: US Government patent on Cannabinoids as Antioxidants and Neuro-protectants #6,030,507

We have only begun to scratch the surface of understanding this miraculous cannabinoid. While significant discoveries have been made about the medicinal benefits of CBD, Cannabidiol, there is much left to reveal about this cannabinoid. You can read about recent developments in ProjectCBD.org's CBDiary, a catch-all column for news generated by patients, doctors, dispensaries, growers, plant breeders, pharmacologists, the industry, the government—all the players—as the CBD story unfolds.

SKU: MM03

Educational flyer that points people to sources for performing their own research

SPECS

Size: 8.5" x 5.5"
Material: 100# / glossy
Available as: flyer
Note: There is no company name/
info on this flyer. It is generic.

PRICE

\$0.10 each

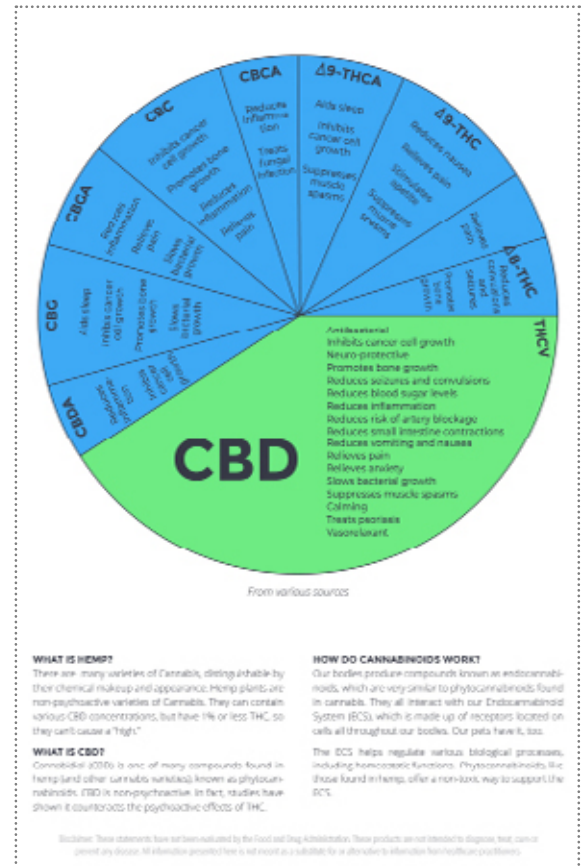
You may order as-is at any quantity.
They are stocked & ready to ship.

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MADE TO ORDER

SKU: MM004

Educational flyer about cannabinoids, plus a therapeutic chart

SPECS

Size: 8.5" x 5.5"
Material: 100# / glossy
Available as: flyer
Note: There is no company name/info on this flyer. It is generic.

PRICE

Not in stock. You may order in one of the quantities below. Please allow 5-10 days for production and delivery.

250 @ \$145.00 (\$0.58ea)
500 @ \$150.00 (\$0.30ea)
1,000 @ \$160.00 (\$0.16ea)
2,500 @ \$200.00 (\$0.08ea)
5,000 @ \$275.00 (\$0.06ea)

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The Power of Hemp

A plant that has been used for thousands of years

What's in Hemp?
 There are many strains of Cannabis; the most well known terms being marijuana and hemp. Every cannabis plant has a unique composition of **phytocannabinoids** and **terpenes**. Research suggests a synergy between them, known as the **entourage effect**. In general, marijuana is psychoactive. Hemp is non-psychoactive.

Phytocannabinoids are a class of diverse chemical compounds. More than 80 have been discovered, but CBD and THC are the most common and widely studied.

CBD

A non-psychoactive phytocannabinoid that interacts with cannabinoid receptors in the ECS. It can be found in other strains, but with hemp you can enjoy CBD without getting high.

THC

A phytocannabinoid that causes a "high" due to its direct affinity to cannabinoid receptors in the ECS. Hemp contains less than 0.3% THC, allowing it to be non-psychoactive.

Terpenes are a large, diverse class of organic compounds. They are responsible for the plant's unique scent and flavor. Common terpenes: Beta Myrcene, Pinene, Limonene

Endocannabinoid System (ECS)

How phytocannabinoids work in the body

Our bodies naturally produce **endocannabinoids**, which are very similar to **phytocannabinoids**. Endocannabinoids interact with our **Endocannabinoid System (ECS)**, a system made up of receptors located on cells all throughout our bodies. Most animals have it, too.


The ECS helps regulate various biological processes, including homeostatic functions. In some cases, our bodies could use a little assistance with this regulation. That's where hemp extract comes in. Phytocannabinoids interact with our cannabinoid receptors for an incredible, non-toxic way to support the ECS.

CB1 RECEPTORS

Located in the brain and central nervous system

CB2 RECEPTORS

Found on cells throughout the immune system



Science

Thousands of studies from around the world

If you search for "cannabinoid" on PubMed.org, you'll be met with thousands of published studies. It's truly incredible what scientists from all around the world have discovered. We can not discuss these studies, so we encourage you to look into them on your own.

We are not doctors, so we can't diagnose, treat, or prescribe for any ailment. Although incredible research is publicly available, we can not make health claims. This may change down the road, after large clinical studies are performed.

The information provided here is to help you understand what's inside cannabis, and how it interacts with your body. Fill in the blanks with your own research!

POPULAR EDUCATIONAL SITES: www.PubMed.org www.ProjectCBD.org

KNOW YOUR REMEDY

THERAPEUTIC CHART OF PHYTOCANNABINOIDS

AILMENTS	THC	CBD	CBG	CBN	CBG	THC	THC	CBD
Relieves Pain								
Suppresses Appetite								
Kills or Slows Bacteria Growth								
Reduces Blood Sugar Levels								
Reduces Vomiting and Nausea								
Reduces Seizures and Convulsion								
Reduces Inflammation								
Reduces Risk of Artery Blockage								
Inhibits Growth in Tumors / Cancer Cells								
Tranquilizing / Used to Manage Psychosis								
Suppresses Muscle Spasms								
Relieves Anxiety								
Stimulates Appetite								
Aids Sleep								
Reduces Function in the Immune System								
Reduces Contractions in Small Intestines								
Protects Nervous System Degeneration								

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