



DROPSHIP SERVICE

Add products from our Dropship Catalog onto your website. When you get an order, your customer pays you the retail price. You then log in to our online Portal to enter their order details. We'll charge you dropship pricing, then process the order by blind drop shipping it to your customer.

WHAT IS DROPSHIPPING?

Dropshipping is a fulfillment method where **you sell** products on your website and **we ship** them for you.

You've come to the right place if you're looking to sell CBD hemp products on your website without the hassle of warehousing or shipping.

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GETTING STARTED

DROPSHIP ACCOUNT

1. Sign the Dropship Agreement

2. Get a Portal Login

We'll create a login for you to our Portal, where you can enter orders.

3. You're Ready!

Send dropship orders to us through the Portal at any time.

Or see page 4 for other methods of ordering.

ORDERING PROCESS

1 SELL PRODUCTS ON YOUR SITE

2 ENTER ORDERS INTO OUR **PORTAL**

3 WE'LL PROCESS YOUR PAYMENT & SHIP

 [Click here](#) for a quick video about this process.

SUPPORTING DOCUMENTS

CATALOG

[Click here](#) to view all products available for dropshipping.

PRODUCT PHOTOS

[Click here](#) to access our product images, which you're welcome to use on your website.

EDUCATIONAL PIECES

Looking for physical marketing materials? We offer several educational and product flyers that you can purchase in bulk.

Want to make digital marketing materials for your website or social media? We recommend using the free website, Canva. Choose from hundreds of customizable templates.

HOW TO ORDER

There are 3 ways you can place a dropship order with us.

OPTION 1 SEMI-AUTOMATED



FREE

This is the easiest and most popular method. Simply login to our Portal at any time to submit orders. We'll receive your orders quickly, process and ship them as soon as possible.

You  [Click here](#) for Portal instructions.

OPTION 2 AUTOMATED

UNAVAILABLE

This service is not yet available. Connectivity to WordPress sites is in the works, but a release date is not yet known.

OPTION 3 MANUAL

\$5 PER ORDER

Due to the nature of dropshipping (*high order volume*), if you'd like to just email us your dropship orders, there is a \$5 fee per order.

PRICING FAQs

» What's the difference between the dropship & wholesale catalog?

All of **our** brands are found in the Wholesale Catalog and Dropship Catalog. However, the Dropship Catalog has additional products that we offer only for dropshipping.

These “extra products” include 20+ popular 3rd-party brands that we distribute. This gives you a large variety for your online store; you can pick-and-choose which ones you want to offer. **All products are warehoused and fulfilled by us.**

» What products do I get the best margins on?

The first product section in the Dropship Catalog (titled “Our Products”) are the best margins for you because they're...well, our products!

After “Our Products,” we list all other 3rd-party products (sorted by Brand), offered only for dropshipping. We do not make these products or control their pricing.

» Will my customers know you're shipping my orders?

Nope! We customize the shipping label to have YOUR return address. We are essentially your “blind” partner in this process.

» What's the shipping cost?

When setting up shipping prices on your website, make sure you consider the shipping costs we charge you for each order.

USPS First Class (5-7 Days): \$8.00

USPS Priority (2-3 Days): \$12.00

USPS Priority Express (1-2 Days): \$30.00

» How quickly will orders ship out?

When you place orders in our Portal, they typically ship out the next business day (M-F). If an order can't ship due to an out of stock item, we will notify you and the ship date will be delayed.

» How do I send you a dropship order?

Login to our Portal at any time to send us an order. *See previous page for more details on placing an order.*

PRIVATE LABELING

Want to sell your very own brand of CBD products?

The products in our [Wholesale](#) Catalog are available for private labeling unless otherwise specified.



FULLFILLMENT OPTIONS

Pricing & minimums vary depending on your fulfillment choice.

YOU FULFILL

We ship your private label products to you. You are responsible for warehousing and shipping to your customers.

- **Minimum: 100 units per SKU**
- Price: see wholesale price in catalog

or

WE FULFILL

We warehouse and ship your private labeled products for you, just like any other product in our Dropship catalog.

- **Minimum: \$10,000**
- Pick & Pack Fee: \$2 per item
- Warehouse fees will also apply
- Price: contact us for pricing

CUSTOM MANUFACTURING

Let's go beyond private labeling for a moment. If you want a custom product (a special size/strength we do not currently offer), the minimum is 1,000 units per SKU. If you'd like us to fulfill these products for you, please contact us for a quote.

TIPS

SEO

Search Engine Optimization (SEO) is important for online visibility.

For example:

If someone wants to buy CBD capsules —what are they going to do? They'll probably go to their favorite search engine (Google, Yahoo, Bing, etc.) and search for something like “cbd oil capsules.” Most likely, they will choose one of the options that appears on the first page of the search results.

There isn't a simple way to get on the first page of Google's results, especially with the increasing competition. However, if this is your goal, you need to use some SEO strategy (i.e. content, keywords, back-links, etc.). If you aren't familiar with SEO, consider hiring someone to do that for you. If you have a lot to invest, you can hire an SEO company, or you can hire an individual through a service like Upwork.

Of course, we can not speak to the quality or results of any SEO person/company you hire.

ADVERTISING CAN & CANT'S

- It's extremely difficult to advertise CBD products online due to unfortunate CBD/hemp restrictions on popular websites. Google and Facebook are well-known for rejecting paid advertisements for anything related to CBD.
- Instagram is more lenient on paid advertising (*so we've heard*), so that may be worth checking out if you think you can reach your target market through it.
- A fantastic way to advertise is by guest blogging on popular websites. This can either mean you write a blog and get it posted on a popular website, or you pay them to write the blog and link to you in it on their website. Alternatively, some websites might let you put a banner advertisement on their site, linking to yours.

CONTENT

We recommend adding content to your website periodically & utilizing other platforms to stay in touch with your customers or attract new business.

- Blogs
- Landing pages
- Facebook
- Twitter
- Email Newsletter (*i.e. MailChimp or ConstantContact*)

CONTACT US

Contact us to learn more about our services.



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WHOLESALE

DROPSHIP

PRIVATE LABEL

CUSTOM MANUFACTURING