Frequently Asked Questions

INDEX

Page 1

- What is CBD?
- What are terpenes?
- How does CBD work?
- Who can take this?
- Will CBD help me if I'm healthy?

Page 2

- Is CBD legal?
- Do you offere wholesale CBD products for businesses?
- Is your CBD synthetic?
- Do you use any artificial flavorings?
- What's the difference between all the vape products?
- Are your products safe?

Page 3

- What's the difference between CBD and THC?
- What's the difference between Hemp and Marijuana?
- Why are CBD products so expensive?
- What is the best method of ingesting CBD?
- Can I add oil to my food rather than sublingually if I don't like the taste?

Page 4

- How much CBD do I need?
- How long do I need to take this?
- When will I see results?
- Are CBD products safe?
- Is there THC in your products?
- Will I fail a drug test?

Page 5

- Will this cure me, and when?
- Who can take CBD?
- Is this a drug?
- Can I drive after taking CBD?
- What research do you have?
- What products do you have for pets?
- Are the higher concentrated oils safe for animals?

What is CBD?

Cannabidiol (CBD) is one of more than 80 known components found in cannabis. There's an ever increasing amount of research pointing to various health benefits in CBD, all while being non-psychoactive. The component responsible for giving users a "high" is tetrahydrocannabinol (THC), which is prevalent in marijuana.

CBD is not considered to have any street value due to its lack of psychoactive effects and risk of abuse. Rather, CBD in discernible amounts reportedly promotes a calming, sedative effect.

If interested in an aide to perform your own research, we recommend referencing Granny Storm Crow's List for an extensive collection of CBD research relavant to specific conditions.

What are Terpenes?

Terpenes are the main building block to any plant resin and contribute to the scent, color, and flavors. Some are even known to have medicinal applications.

How does CBD work?

Simply put, CBD stimulates and regulates the endo-cannabinoid system, a group of neuromodulators in our body responsible for a variety of physiological processes.

To understand how CBD works, we need to know that our bodies produce many different cannabinoids that interact with our cannabinoid receptors. The endo-cannabinoid system regulates appetite, pain-sensation, mood, memory and more by producing cannabinoids to interact with our body's cannabinoid receptors that are found in the brain, as well as on some of our organs. While most cannabinoids bind into these receptors, CBD, which is essentially a naturally occurring cannabinoid found in plants, interacts with the endo-cannabinoid system indirectly, regulating the production of our own internal cannabinoids and promoting the overall health of our endo-cannabinoid system.

The endo-cannabinoid system plays a crucial role in the normal functions of the immune and nervous systems. By stimulating and regulating the endo-cannabinoid system with CBD, we can observe a wide variety of positive effects, as showcased by numerous recent studies on the subject. Research on the exact properties of CBD and its interaction with our bodies is currently underway and scientists uncover new facts about this cannabinoid literally every month. So far, the results have been almost exclusively encouraging.

Who can take this?

As this is a food based product, there is no restriction on who can take this unless there are other concerns, medications or other health related reasons. We always recommend you consult with a medical professional.

Will CBD help me if I'm healthy?

Our products support your general health and well being.

Is CBD Legal?

Short answer: CBD, produced through the proper means, is legal everywhere.

Our hemp oil products are legal to consume, sell and possess in the U.S., as well as many other countries in the world. Industrial hemp oil and all its derivatives are considered food or supplements. Our hemp is imported according to all safety standards and handled in an FDA-registered process facility in the U.S. There is a clear legal distinction between industrial hemp and marijuana, which is a controlled substance. However, hemp produced within the U.S. isn't compliant with federal regulations and that's why we import our industrial hemp from outside the country.

We encourage you to check the legal status of cannabidiol and hemp oil in your country before ordering. We are not liable for knowing the status of cannabidiol (CBD)-rich hemp oil in every country. It is your responsibility to know your country's laws before ordering with us.

Do you offer wholesale CBD products for businesses?

We have different levels of pricing that are tied to minimum order quantities as well as other criteria. If you are interested in dropshipping, wholesaling or distributing our products please call us at 616-863-2222 and we will work with you on a pricing package to fit your needs.

Is your CBD synthetic?

Our CBD oil is imported from a few farms in Europe. It is a non-GMO product that is farmed using CO2 extraction. We NEVER use synthetic materials.

Do you use any artificial flavors?

Most of our products are either unflavored or naturally flavored, but there are some vape products with a mix of natural and artificial flavoring. You can always read the full ingredient list in the product description.

What's the difference between all the vape products?

Our vapes have different flavors and CBD concentration. In addition, our Tasty Vapes are formulated from hemp oil and have a more earthy flavor and trace amounts of THC. Our Alternate Vapes are formulated from a CBD isolate base, removing the earthy flavor and THC.

Which type of product should I use?

This is completely based on your personal preference and daily CBD goals. <u>Click here</u> to watch our video overviewing the different types of products and why you might choose one over the other.

Are your products safe?

Our products have all been tested by a third-party lab. We will never put a product on our website that we believe could be harmful or unsafe.

CBD may have a slight sedative effect, even in small servings. Stomach discomfort has been reported after a very large amount was taken all at once.

What's the difference between CBD and THC?

Chemically they are both cannabinoid compounds, which makes their molecule look similar but are very different. There are over 85 known cannabinoids. THC and CBD are the two most common, and therefore the most studied. THC is a psychoactive compound, whereas CBD is non-psychoactive.

What's the difference between hemp and marijuana?

Hemp and marijuana are different varieties of the Cannabis genus of plants, bred for different purposes. Industrial hemp is exclusively produced by Cannabis sativa, while marijuana can refer to the sub-genuses of Cannabis sativa, Cannabis indica, or Cannabis ruderalis.

Industrial hemp is grown to be fibrous and durable, with very long stalks and as few flowering buds as possible. Marijuana strains of cannabis are typically smaller, flimsier and have as many flowering buds as their breeding can allow. Marijuana is bred with the sole purpose of maximizing the concentration of THC, while industrial hemp naturally has trace amounts of THC and fairly high amounts of CBD.

Hemp's chemical profile means that you can't get 'high' from it and it is used to create medicinal remedies, food and oil, as well as other products including rope, bricks, natural polymers, fiber, clothes and many more. Marijuana is used recreationally and medicinally only.

Why are CBD products so expensive?

CBD oil is produced from industrial hemp via supercritical CO2 extraction that takes place in a fully certified facility in the US. However, in order for us to legally obtain the hemp, it must be grown outside the United States, so shipping costs can add up.

After CBD has been extracted, it is analyzed for its potency and purity, a process known as standardization, before being turned into its final CBD oil form.

All the above steps add into our CBD products' costs, but ensure consistent quality and compliance with all health and safety standards.

If the cultivation of industrial hemp becomes fully legal within the US, then the cost of hemp products, including CBD oil, will be dramatically decreased, while quality will remain the same.

What's the best method of ingesting CBD?

There are many methods to take CBD. Some people prefer to ingest it orally as a tincture under the tongue. Others prefer a capsule form. And some people prefer to vaporize it. Each method has a different level of absorption and everyone's body is different. When you process anything through the liver, less of it gets into your bloodstream. When you inhale it, that is a more direct route. Always consult with your doctor or naturopath before making a decision what is best for you.

Can I add oil to my food rather than sublingually if I don't like the taste?

We recommend letting the oil absorb into your mouth rather than swallowing it right away. So to help with the taste, you can make sure to keep it under your tongue or mix it with coconut oil. CBD oil is not water soluble, so it won't mix with water or juice.

How much CBD do I need?

The exact properties of CBD are still being researched and the ideal serving size for particular conditions haven't been discovered yet. As CBD is largely free of side-effects, there is no point where taking "too much" CBD can hurt you, but you should still exercise moderation and use common sense.

We recommending starting with the product's suggested serving size, and increase or decrease from there as desired.

How long do I need to take this?

That may vary from person to person. Many people find that they can gradually start reducing the amount of CBD needed after they've built it up in their system. As a supplement we recommend taking at least a couple milligrams daily, however that's completely your choice depending on your goals.

When will I see results?

Everyone is different, and there are really no uniform results as this is for your health and well-being. Some people do not feel anything from taking the products while others say they can feel a very subtle calming effect.

Are CBD products safe?

Our products have all been tested by a third-party lab. We will never put a product on our website that we believe could be harmful or unsafe.

Is there THC in your products?

Our products contain very little THC, if any. The legal maximum is less than 0.3%.

Will I fail a drug test?

We can not guarantee any specific results for a drug test. There's only trace amounts of THC in our products, however the compound may still be present. Also, some drug tests may search for all cannabinoids, including CBD, which is active in our products.

Will this cure me, and when?

We cannot guarantee anything and do not make any health claims about cannabidiol's efficacy. This goes beyond our authority and our expertise and is best left to the experts who are conducting research on CBD's efficacy as we speak.

What we can tell you is that on a daily basis, we are hearing incredible stories from our customers about how CBD transformed their lives. Some people are verifying what scientists have already proven about CBD's health benefits against anxiety and inflammation, while others share stories about success with ailments that scientists haven't yet produced conclusive evidence about regarding CBD's efficacy. Therefore, as the potential benefits of CBD are not yet fully understood and can vary greatly between individuals, it's impossible for anyone to tell for sure when, how and if CBD will cure you.

At this time the best we can do is steer you towards informative articles and studies on sites like ProjectCBD.org & PubMed to help you learn about that side of CBD.

Always consult your doctor about your condition. It's best to use CBD in conjunction with your regular medication to maximize results, rather than pick one over the other.

Who can take CBD?

As this is a food based product, there is no restriction on who can take this unless there are other concerns, medications or other health related reasons. We always recommend you consult with a medical professional.

Is this a drug?

All of our hemp products are considered food or supplements.

Can I drive after taking CBD?

There's no necessary warning against driving, but depending on how much CBD you take, it may make you tired. We recommend learning how your body reacts to CBD first.

What research have you done?

We frequently write about new research that has been done on CBD. We can direct you to relevant studies through an email request. Or if you'd like to do your own research, we recommend websites such as ProjectCBD.org and PubMed.

What products do you have for pets?

Canna4Pets hemp oil drops, which can be mixed in the animal's food, treats such as peanut butter, or taken orally in its natural form.

Are the higher concentrated oils safe for animals?

As there are no known side effects, they should be safe, but we recommend consulting with your veterinarian before giving concentrated oils to your animals.